



A new highway loop itinerary through Eastern Canada.

New territories of unspoiled, pristine wilderness and remote villages are yours to explore! The ultimate free-wheeling adventure from Baie Comeau, QC through Labrador highway Routes 500 and 510, to Blanc Sablon, QC and the ferry to the island of Newfoundland.

Halifax - Baie Comeau / 796km / 10h 40m / paved highway

Montréal - Baie Comeau / 672km / 8h 24m / paved highway

Baie Comeau - Labrador City / 598km / 8h 19m / two-thirds paved highway

Upgrading to this section of highway (Route 389) continues; as of the end of the summer of 2020, 434kms were paved. Work continues in 2021 on the remaining 167kms. Expect summer construction zones in this section. North from Baie Comeau Route 389 will take you past the Daniel Johnson Dam, Manic 5 (tours are available) onward to the iron ore mining communities of Fermont (tours of Mont Wright are available), Labrador City and Wabush on the Quebec/Labrador border.

Labrador City - Happy Valley-Goose Bay / 533km / 6h 56m / paved highway

Traveling east, all 533kms of Route 500 is paved. The highway affords you opportunities to view the majestic Smallwood Reservoir and Churchill Falls Hydroelectric Generating Station on route to **Happy Valley – Goose Bay**, the “Hub of Labrador” and home to the **Labrador Military Museum**. Visit the nearby town of **North West River** for cultural experiences at the **Labrador Interpretation Centre** and the **Labrador Heritage Society Museum**. Happy Valley-Goose Bay is also the access point to travel to **Nunatsiavut** via the Kamutik W. ferry and air services or to the **Torngat Mountains National Park**.

Happy Valley-Goose Bay - Red Bay / 543km / 7h 39m / three-quarters paved highway

Going south on Route 510, you pass to the south of the Mealy Mountains National Park Reserve and onward through sub-arctic terrain to the coastal communities of Port Hope Simpson and Mary’s Harbour. This is your gateway to an overnight island retreat at **Battle Harbour National Historic District**, where natural and historic experiences blend together into stunning sub-arctic beauty. Take a side trip on **Iceberg Alley**, Route 513, to St. Lewis, one of the best iceberg-viewing opportunities in NL, or take Route 516 to Cartwright and the **Wunderstrands**, a 50km stretch of sandy beach explored by Vikings and written about in their Sagas over 1,000 years ago!

Only 150kms of unpaved highway remains between Happy Valley-Goose Bay and Red Bay. Widening, resurfacing, and paving of this highway continues. Expect major construction zones and new paving west of Cartwright Junction (Route 516/510) in 2021. Paving of this new highway is now complete south of Cartwright all the way to the towns of Red Bay, NL and Blanc Sablon, QC.

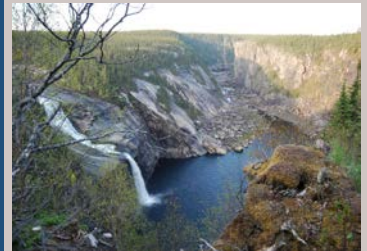
Red Bay - Blanc Sablon / 86km / 1h 16m / paved highway

At one of Canada’s newest UNESCO World Heritage Sites, **Red Bay National Historic Site**, you can visit a Parks Canada operated interpretation centre for a glimpse back to the 16th century when Basque whalers operated a major whaling station out of this harbour. Route 510 continues through small fishing villages, alongside several terrific whale and iceberg viewing spots and **Point Amour**, the tallest lighthouse in Atlantic Canada, to Labrador’s most southern community L’Anse au Clair. Further leveling/repaving of Route 510 in this region is planned for the summer of 2020. Just 6kms west of the provincial border town of L’Anse au Clair, NL is the town of Blanc Sablon, QC, your departure point for the Qajaq W. ferry to the Island of Newfoundland (St. Barbe).

St. Barbe - Port-aux-Basques / 565km / 7h 31m / paved highway

Route 430 and later the TCH will take you down the west coast of Newfoundland through Gros Morne National Park onward to where you will catch the ferry back to Nova Scotia.

**TRAVEL TIMES ARE BASED ON
POSTED SPEED LIMITS**



New Product Updates

QAJAQ W. AND KAMUTIK W. - TWO MODERN FERRIES SERVING LABRADOR

2019-20 saw two new ferries offering services to Labrador. The Qajaq W. sails daily between Blanc Sablon and St. Barbe and the Kamutik W. sails weekly from Happy Valley-Goose Bay to Nain and all ports in between along the North Coast. <https://lmsi.woodwardgroup.ca/>

NEW OFFERINGS Red Bay National Historic Site

In the 1500s, the waters of Red Bay were thick with right and bowhead whales. Whalers from the Basques regions of Spain and France established a major whale port here. On the shores of Red Bay, the Basques rendered whale oil that lit the lamps of Europe. Today, you can wander around this UNESCO World Heritage Site and immerse yourself in the traditional life of a Basque whaler.

New offerings include “Bites of Basque History” (a culinary experience); “Digging Through Time”(archeological site visit and guided tour) and “If These Bones Could Talk” (guided walk on the Boney Shore to see ancient bones) www.pc.gc.ca/en/lhn-nhs/nl/redbay/activ/edu

*NEW ACCOMMODATIONS AND EXPERIENCES * The Florian Hotel

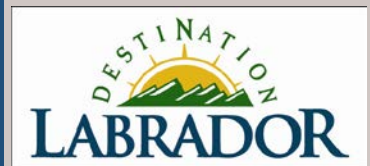
This new 21-room, 4-Star Canada Select, modern hotel is located on the sandy beach shoreline in Forteau Bay overlooking the Strait of Belle Isle with breath-taking views of the Atlantic Ocean, icebergs and humpback whales. The upscale dining menu features local harvests and fresh seafood from local fisherman, paired with a selection of favorite wines and warm Labrador hospitality.

Packaged experiences offered (iceberg and whale watching boat tours, guided salmon fishing, Coastal Picnics and Basque Meal Experiences). Visit www.theflorianhotel.com

*ENHANCED SERVICES * Hotel North and Hotel North 2

Newly renovated Hotel North, offers 54 rooms including King, Queen, Double occupancy and efficiency units. Amenities include free internet, refrigerator, coffee maker, wheel chair accessibility, on-site laundry facility, business centre and of course friendly staff. The on-site restaurant, Mariner’s Galley, offers daily lunch buffets and an amazing seafood buffet each Friday. With a Canada Select Rating of 4 Stars, Hotel North is the place to stay in Goose Bay.

Hotel North Two offers 67 recently upgraded rooms including King, Queen, Double occupancy and efficiency units. Amenities include free internet, refrigerator, coffee maker, wheel chair accessibility, on-site laundry facility, and conference centre. Hotel North Two also offers 6 Conference Rooms, in house catering for weddings, business meetings, banquets, private parties and can accommodate groups up to 180. There is also a restaurant on site, Jungle Jim’s Pub and Eatery. Visit www.hotelnorth.ca.



P.O. Box 1239, Stn. C,
15 Johnny Hill Drive
Happy Valley-Goose Bay, NL
A0P 1E0
Tel: (709) 897 5674 or
info@destinationlabrador.com
[@LabradorTweets](https://twitter.com/LabradorTweets)