

A NEW HIGHWAY LOOP ITINERARY THROUGH EASTERN AND ATLANTIC CANADA!

New territories of unspoiled, pristine wilderness and remote villages are yours to explore in one of the **top 10 ROAD TRIPS in Canada!** This leisure adventure takes visitors from Baie Comeau via Route 389 through Labrador along highway Routes 500 and 510 all the way to Blanc Sablon and the ferry to the island of Newfoundland. Construction and completion of this new **highway route through Quebec and Labrador** in the past 10 years, has reimagined travel itinerary options to Newfoundland and Labrador (NL) via Quebec (QC)!

HOW TO GET HERE

Quebec City to Baie Comeau via Route 138 East. Distance: **410 km**. Travel time: **5h30** including ferry crossing in Tadoussac.



Baie Comeau (QC) – Labrador City (NL). Distance: 588 km. Travel time: 7h. North from Baie Comeau, Route 389, also known as the Manic Road, will take you through some spectacular places: **1. Daniel-Johnson Dam – Manic-5.** Admire and take a guided tour of the world's largest hydroelectric dam of its type. **2. UNESCO Manicouagan Uapishka World Biosphere Reserve.** Stop at Manicouagan Crater Lake, the famous "Eye of Quebec" and immerse yourself in the Innu Culture with tours offered by Uapishka station at the base of the Groulx Mountains. **3. Tour at Mont-Wright mining complex.** Only 20 km from Fermont, you can visit Canada's largest open-pit iron mine. **4. The Wall of Fermont.** A one of a kind in North America, this 1,3 km special design building protects the town from the north winds and offers all the town services under one roof.



Labrador City – Happy Valley-Goose Bay. Distance: 530 km. Travel time: 6h30. Passing the Quebec-Labrador border, highway Route 500 offers stunning views and unique historical sites: **1. Gateway Labrador.** Make sure to stop at the Labrador West Visitor Information Centre, home to the Edmund Montague Exhibit Hall. **2. Churchill Falls Generating Station.** Enjoy the majestic view of the Smallwood Reservoir that powers the second-largest underground hydroelectric plant in North America. **3. The falls & walking trail at Churchill Falls.** Only 17 km west of the town of Churchill Falls, hike the 2,9 km Bowdoin Canyon Trail to the 245 ft (74.7 m) high waterfall; one of the most impressive natural features of this road trip. **4. Labrador Military Museum.** Learn about the history of the Goose Bay Air Force Base during the Second World War. Located in Happy Valley-Goose Bay (access point to Nunatsiavut via the Kamutik W. ferry and air services to the Torngat Mountains National Park). **5. Labrador Interpretation Centre** and **Labrador Heritage Society Museum** showcasing local and indigenous culture are located in the nearby town of North West River.



Happy Valley-Goose Bay – Red Bay. Distance: 541 km. Travel time: 7h. Traveling on Route 510, you'll pass through the eastern boreal forest region all the way to the coast featuring amazing experiences: **1. Labrador Coastal Drive.** Pass through the coastal community of Port Hope Simpson, one of the communities along this spectacular driving route on the south coast of Labrador. **2. Battle Harbour National Historic District.** From Mary's Harbour, take a ferry to Battle Harbour island, an overnight retreat featuring a living museum including icebergs and whale watching makes for a special blend of natural and historic experiences. **3. Iceberg Alley** in St. Lewis. Take a side trip along Route 513 to one of the best iceberg-viewing opportunities in the province. **4. Wunderstrands.** Boat access from Cartwright on Route 516. A place where the Mealy Mountains National Park Reserve meets the Labrador Sea featuring a 50 km stretch of sandy beach explored by Vikings.



ROAD INFORMATION

Route 389: consult road conditions at Quebec511.info and expect summer construction zones. Consider the remaining 167 km of unpaved highway north of Manic 5 (the only remaining unpaved highway of the entire Expedition 51°)



Red Bay (NL) – Blanc Sablon (QC) Distance: 80 km. Travel time: 1h. Route 510 continues through small fishing villages all the way to the provincial border while exploring unique coastal landscapes: **1. Red Bay National Historic Site.** At one of Canada's UNESCO World Heritage Sites, you can visit the Parks Canada interpretation centre for a glimpse back to the 16th century to relive the Basque whaling tradition. **2. Point Amour Lighthouse Provincial Historic Site.** Make sure to stop at L'Anse-Amour to visit the tallest lighthouse in Atlantic Canada and enjoy the panoramic view of the Strait of Belle Isle. **3. Labrador Pioneer Footpath.** Take a coastal hike along the traditional walking routes featuring terrific whale and iceberg viewing spots at Labrador's most southern community, L'Anse au Clair. **4. Visit the Whiteley Museum** and experience scallop farming at Salmon Bay Farm near Blanc Sablon, the provincial border town and departure point via Qajaq W. ferry to the island of Newfoundland at St. Barbe.



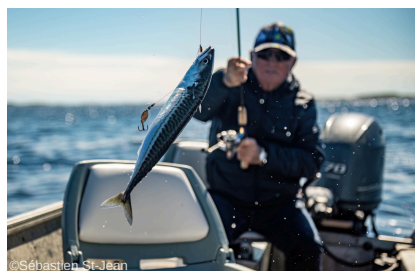
St. Barbe (NL) – Port-aux-Basques (NL) Distance: 562 km. Travel time: 6h. Route 430, and later the Trans-Canada Highway, will take you down the west coast of Newfoundland. Visit two other UNESCO World Heritage Sites: **1. L'Anse Aux Meadows National Historic Site.** Travel back in time to where Vikings once stood. **2. Gros Morne National Park.** Stunning fjords and moody mountains tower above a diverse panorama of beaches, bogs, forests, and barren cliffs. To complete this astonishing road trip, you can take the Ferry to North Sydney, Nova Scotia from Port-aux-Basques.



NEW TRAVEL OFFERINGS AND EXPERIENCES THROUGHOUT LABRADOR



Red Bay National Historic Site. In the 1500s, the waters of Red Bay were thick with right and bowhead whales. Whalers from the Basques regions of Spain and France established a major whale port. On the shores of Red Bay, the Basques rendered whale oil that lit the lamps of Europe. **1. New offerings at Parks Canada** include: "Digging through Time – Saddle Island Guided Tour" (visit an archeological site) and "Lighting the Lamps of Europe" (a guided tour of the interpretive exhibits). To learn more: redbay@pc.gc.ca **2. Right Whale Exhibit Museum** at the Waterfront Centre in the town of Red Bay. The exhibit features the 400-year-old skeleton of a 52-foot Bowhead whale! **3. Whaler's Quest Ocean Adventures.** A family-owned boat tour with live commentary, traditional music and coastal sights of icebergs, whales, seabirds and historic site around Red Bay UNESCO World Heritage Site.



Royal Inn and Suites, Happy Valley-Goose Bay (NL) – Central Labrador's top-rated hotel offers luxurious rooms and suites. Indigenous-community owned, local Labrador art, courtyard, firepit, BBQs, and more! New for 2025, the "Mamattuk" restaurant is celebrating its second year of operation with the best of Labrador ingredients, musicians & culture. With a restaurant, coffee bar, lounge, & patio, Mamattuk is open throughout the day combining local charm and world-class hospitality. Stimulate your senses and feed your soul in a warm and inclusive dining space unlike any other. To reserve your room, visit www.royalinnandsuites.ca

Battle Harbour Labrador Songs. Join Battle Harbour's favorite local entertainers at the Loft! Enjoy local singer/songwriters from nearby remote communities and throughout Newfoundland and Labrador.

Battle Harbour Iceberg Hunting Special. Do your iceberg hunting with Battle Harbour as your base of operations! Their location in the Labrador Sea will give you a front row view of icebergs– both from the land and at sea at the beginning of Iceberg Alley! From the deck of the ferry to Battle Harbour, you will be able to photograph nature's most beautiful sculptures.

Battle Harbour Cod Fishing Package. In its day, Battle Harbour was the saltfish capital of Labrador. Here is your chance to relive part of that history. We will take you out on the water during the Newfoundland and Labrador Recreational Ground Fishery. Our experimental fishing license allows everyone in your party to catch two codfish. Saturday to Monday, you can keep your fish (catch and release on the other days) which we will fillet and freeze for you to bring home.

Labrador Adventure Birding Founded in 2024 by Vernon Buckle from English Point, Labrador. He is a passionate birder and nature enthusiast photographing and exploring Labrador for many years, documenting the latest rarity and common birds alike. Along the journey, he has added one new Canadian species and one provincial species, in addition to at least 18 Labrador county species.

MORE INFORMATION

Expedition51.com
Newfoundlandlabrador.com
Tourismecote-nord.com
DestinationLabrador.com



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