



Through regional marketing, destination and market readiness initiatives, Destination Labrador supports key travel trade activities such as fam tours, sales calls and marketplace attendance to educate and facilitate the sale of Labrador travel experiences. On the northeast coast of Canada, Labrador offers a different kind of tourism experience. Untouched beauty and vast wilderness are the backdrops for scenic communities, indigenous cultures and diverse wildlife. Unique coastal touring routes, world-class fishing, adventure cruising and winter sport tourism speaks to the explorer in all of us.



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### Top Destinations

- Battle Harbour National Historic District
- Red Bay National Historic Site
- Point Amour Lighthouse Provincial Historic Site

### What's New

- Mamattuk Restaurant Lounge and Patio
- Labrador Coastal Inn and Coastal Way Eatery
- Gosling Lake Campground and RV Park

### Top Attractions

- Red Bay UNESCO World Heritage Site
- Expedition 51° Quebec-Labrador Highway
- Battle Harbour National Historic Site

### Notable Destinations, Attractions and Events

- Cain's Quest-World's Largest Snowmobile Race
- Labrador Winter Games
- Torngat Mountains Base Camp & Research Station

### What's New – Attractions

- Red Bay UNESCO World Heritage Site
  - Guided Hike on Saddle Island
  - Official Opening 2026 New Visitor Centre and Exhibits
- Right Whale Exhibit, Dr. James A. Tuck Memorial Waterfront Building
- Whaler's Quest Ocean Adventures, Dr. James A. Tuck Memorial Waterfront Building



Red Bay Basque Whaling Station UNESCO World Heritage Site



Torngat Mountains National Park



Battle Harbour National Historic Site



Point Amour Lighthouse, Atlantic Canada's Tallest



Cain's Quest Snowmobile Endurance Race



Orca Whales Near Battle Harbour



Iceberg Viewing Along Labrador Coastal Drive



Drum Dancing, Torngat Mountains Base Camp & Research Station

## Best Time of Year

| Attraction                             | Good                   | Best                   |
|--|------------------------|------------------------|
| Whales                                 | Mid June to mid August | Mid June to mid July   |
| Icebergs                               | May to July            | Early June to mid July |
| Hiking                                 | May to Oct.            | May/June or Sept./Oct. |
| Northern Lights                        | August to December     | January to March       |
| Expedition 51° Quebec-Labrador Highway | Year-round             | May to October         |

## Climate

Labrador is over 294,000 km<sup>2</sup> and larger than New Zealand and the UK; Labradorians call it the Big Land. Temperatures and precipitation vary; it's best to prepare for both warm and cool weather. Happy Valley-Goose Bay is much warmer than the coastal regions like near Battle Harbour. Happy Valley-Goose Bay can reach into the 30+C range during peak summer months compared to Battle Harbour where the summer season is shorter and in the low 20+C range.

## Labrador's Vacation Footprint and Popular Itineraries

New, modern transportation networks have now expanded our destination's vacation footprint. In 2022, the completion of the Quebec-Labrador Highway has created a modern highway loop which connects Quebec and Labrador with all of Eastern Canada, the only one of its kind in Canada. From Quebec to Labrador and over to the Island of Newfoundland, travellers on motorcycles, recreational vehicles, motorcoach and much more are travelling through Labrador and around Eastern Canada in one loop, eliminating the need for repeat ferry crossings from Nova Scotia to Newfoundland.

- Western Newfoundland, Southern Labrador (5-12 days)  
Deer Lake (YDF) to historic Battle Harbour return. Includes ample time to visit major attractions, national and provincial historic sites, UNESCO WH Sites and experience icebergs, whales, coastal hiking, dinner theatres, lighthouses, boutique accommodations, and more.
- Three UNESCO World Heritage Sites (5-7 days)  
(Gros Morne NP, L'Anse aux Meadows NHS, Red Bay NHS). Deer Lake (YDF) to Red Bay Basque Whaling Station return. Ample time to visit most major attractions and still experience icebergs, whales, coastal hiking, and Atlantic Canada's tallest lighthouse in the Labrador Straits.
- Expedition 51° Quebec-Labrador Highway (2 weeks)  
(Visit 5 provinces in Eastern Canada in one loop itinerary) via Halifax (YHZ) or Montreal (YUL) return. New territories of unspoiled pristine wilderness and remote villages are now yours to explore! The ultimate free-wheeling adventure.

## Contact

Randy Letto, Executive Director  
Destination Labrador, 15 Johnny Hill Drive  
P.O. Box 1239, Stn C, Happy Valley-Goose Bay, NL A0P 1C0  
T. 709-897-5674, [randy@destinationlabrador.com](mailto:randy@destinationlabrador.com)

## How to Get Here

Key transportation providers are:

Labrador Marine - Ferry link from Newfoundland to Labrador

PAL Airlines - Largest provincial airline YYR-YDF-YYT-YBX

Air Canada - National airline YYR-YYT-YHZ

Air Borealis - regional airline YYR-YRG-YMN-YSO-YHO-YNP-YDP

Labrador Marine - Ferry link Goose Bay to the north coast



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