Trans Labrador Frontier Loop

The 1,054km Trans Labrador Highway

During the summer of 2010 the final touches were applied to the Trans Labrador Highway as it opened for vehicular traffic allowing travelers for the *first time in Canadian history a highway loop itinerary through Eastern Canada*. New territories of unspoiled pristine wilderness and remote villages are yours to explore! The ultimate free-wheeling adventure.

Halifax, NS - Baie Comeau, QC / 796km / 10h 40m / paved

Routing will take you across the province of Nova Scotia, north through New Brunswick to a ferry crossing from Matane, QC (2h 15m) to Baie Comeau.

Baie Comeau, QC - Labrador City, NL / 598km / 8h 10m / partially paved

Upgrading to this section of highway continues; as of the end of the summer of 2014, 434km has been paved. Work will continue during 2015 on the remaining 167km; some sections are being replaced and more will be paved.

North from Baie Comeau route 389 will take you pass the Daniel Johnson Dam, onward to the iron ore mining communities of Fermont, and the "Labrador West" communities of Labrador City and Wabush on the Quebec / Labrador border.

Labrador City, NL - Happy Valley-Goose Bay, NL / 533km / 7h 31m / 98% paved

Traveling east, 525kms of the highway (Route 500) is paved. The project will be completed this summer (2015), with the final 8km scheduled to be paved.

The highway affords you opportunities to view the majestic Smallwood Reservoir and Churchill Falls
Hydroelectric Generating Station enroute to Happy Valley – Goose Bay, the hub of "Central Labrador" and
North West River for cultural exploration. Happy Valley-Goose Bay is also the access point to travel to
Nunatsiavut via the Northern Ranger or to the Torngat Mountains National Park.

Happy Valley-Goose Bay, NL - Red Bay, NL / 542km / 9h 29m / gravel

This new section of the highway (Route 510) was completed during the summer of 2010. Scenic pull-offs and rest stops are beginning to develop; with five built and/or enhanced in 2012. In 2013, work began on a project to upgrade and pave all of Route 510. In 2014 upgrades were completed to a 80km stretch going north from Red Bay and 80km south from Happy Valley-Goose Bay. Continued upgrades and paving will continue this summer (2015) on both these sections.

Route 510 is branded as **Labrador Coastal Drive** and passes to the south of the Mealy Mountains and onward through sub-arctic terrain to the coastal communities of Port Hope Simpson and Mary's Harbour, the gateway to **Battle Harbour National Historic District**. Take a side trip on **Iceberg Alley**, route 513, to St. Lewis for one of the best iceberg viewing opportunities in the province or to Cartwright on route 516 to visit the **Wonderstrands**, for hiking, angling or sea-kayaking this spectacular 54 km stretch of sandy beach!

Red Bay, NL - Blanc Sablon, QC / 86km / 1h 44m / paved

At Canada's newest UNESCO World Heritage Site, the **Red Bay Basque Whaling Station**, visit Parks Canada's National Historic Site for a glimpse back to the 16th century when Basque whalers operated a major whaling station out of this harbour. Route 510 continues through small fishing villages, alongside several terrific whale and iceberg viewing spots and **Point Amour**, the tallest lighthouse in Atlantic Canada, to Labrador's most southern community L'Anse au Clair. 6 kms further is the town of Blanc Sablon, QC, your departure point for the ferry to the Island of Newfoundland (St. Barbe, NL).

St. Barbe, NL – Port-aux-Basques, NL / 565km / 7h 31m / paved

Route 430 and later the TCH will take you down the west coast of Newfoundland through Gross Morne National Park onward to where you will catch the ferry back to Nova Scotia.

TRAVEL TIMES ARE BASED ON POSTED SPEED LIMITS



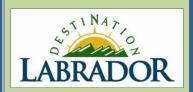












Product Updates

NEW PACKAGE OFFERINGS from Tour Labrador

Tour Labrador has packaged their hiking, fly-fishing, zodiac and aquaculture tour itineraries on a new consumer website with their accommodations at Seaview Cottages and in partnerships with the Point Amour Lighthouse Provincial Historic site and Battle Harbour National Historic District. They have also opened a new gift shop at Point Amour Lighthouse.

NEW SMAL GROUP TOUR OPTION from Tour Labrador

Purchased a new 15 passenger van and offering escorted small group tours focused on interpretation of the cultural and natural history of Labrador Coastal Drive.

ENHANCED SERVICES Battle Harbour National Historic Site

A major overhaul of operations at Battle Harbour National Historic Site of Canada has been completed. All rooms and cottages have been renovated; now have private ensuite washrooms and new hand-crafted beds, linens quilts and themed décor. One of the historic waterfront buildings have been renovated into a new kitchen and dining room. A new gourmet menu has been designed by a Red Seal Chef in concert with local home-style cooks and their favorite recipes from generations of family practice. The new Wash House Spa opened in one of the waterfront properties; providing pedicures, manicure, and full-body treatments using locally produced, natural product from *Indigena Skincare*. "The Loft" is a new common area overlooking the waterfront properties; with Wi-Fi, evening bar services and entertainment.

New programmed experiences have been introduced include sightseeing boat tours (whales, icebergs, resettled communities), ½ day hikes on adjacent islands, natural history tours, bread/bun lessons and new interpretative tours.

ENHANCED SERVICES at TMNP Base Camp and Research Station

New Inter-shelters, a hard shell dome, replaced the canvas Inuit style tents at base camp and new washroom facilities with hot showers were completed. New hiking routes were introduced by Parks Canada. 2015 marks the 10th anniversary of the park. New adventure products and programming are also being introduced in 2015 and to coincide with this anniversary.

NEW UNESCO World Heritage Site - Red Bay Basque Whaling Station

Red Bay National Historic Site of Canada received UNESCO World Heritage Site status on June 22nd, 2013. New interpretative programming was introduced during the summer of 2013. Enhancements to these new offerings in 2014 provided visitors an opportunity to interact with "Basque Whalers" and participate in a Basque Festival at the beginning of August.

NEW Torngasok Cultural Centre - Nain, Nunatsiavut

A new cultural centre for Nunatsiavut will be built in Nain to showcase the history and culture of the Labrador Inuit and serve as the gateway to Torngat Mountains National Park. The building site has been prepared and planned construction is to begin in the Summer of 2015.

....see more product updates, itinerary suggestions and supplier profiles on the Travel Trade section of www.destinationlabrador.com.

Destination Labrador

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