

On the northeast coast of Canada, Labrador offers a different kind of tourism experience. Untouched beauty and vast wilderness are the backdrops for scenic communities, aboriginal cultures and diverse wildlife. Unique coastal touring routes, world-class fishing, adventure cruising and snowmobiling speaks to the explorer in all of us.



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Top Destinations

- **Battle Harbour National Historic Site**
- Red Bay National Historic Site
- Torngat Mountains National Park

What's New - Destinations

Wunderstrands, Mealy Mountains National Park Reserve

Notable Destinations, Attractions and Events

- Cain's Quest-World's Largest Snowmobile Race
- Nunatsiavut: Adventures and Mysteries of the Labrador Inuit
- Torngat Mountains Base Camp & Research Station









Top Attractions

- Point Amour Lighthouse Provincial Historic Site
- Labrador Coastal Drive, Trans Labrador Highway
- World Class Angling, Eagle River

What's New - Attractions

Red Bay Basque Whaling Station UNESCO World **Heritage Station**













Best Time of Year

Attraction	Good	Best
Whales	Mid June to mid August	Mid June to mid July
lcebergs	May to July	Mid June to mid July
Hiking	May to October	June or September
Northern Lights	August to October	Mid August to mid September
Trans Labrador Highway	Year-round (except May)	June to October

Climate

Labrador is over 294,000 km2 and larger than New Zealand and the UK; Labradorians call it the Big Land. Temperatures and precipitation vary; it's best to prepare for both warm and cold weather. Happy Valley-Goose Bay is much warmer than the coastal regions like near Battle Harbour. Happy Valley-Goose Bay can reach into the 30+C range during peak summer months compared to Battle Harbour where the summer season is shorter and in the low 20+C range.

Popular Itineraries

- Western Newfoundland, Southern Labrador (5-7days) Deer Lake (YDF) to historic Battle Harbour return. Includes ample time to visit major attractions, national and provincial historic sites, UNESCO WH Sites and experience icebergs, whales, coastal hiking, dinner theatres, lighthouses, boutique accommodations, and more. <u>Plan Now</u>
- Three UNESCO World Heritage Sites (3-5 days) (Gros Morne NP, L'Anse aux Meadows NHS, Red Bay NHS). Deer Lake (YDF) to Red Bay Basque Whaling Station return. Ample time to visit most major attractions and still experience icebergs, whales, coastal hiking, and Atlantic Canada's tallest lighthouse in the Labrador Straits. <u>Plan Now</u>
- Trans Labrador Highway (2 weeks)

(Visit 5 provinces in Eastern Canada in one loop itinerary) via Halifax (YHZ) or Montreal (YUL) return. In 2010 major highway construction finally completed to the Trans Labrador Highway link between NL Routes 500 and 510. New territories of unspoiled pristine wilderness and remote villages are now yours to explore! The ultimate free-wheeling adventure. <u>Plan</u> <u>Now</u>

<u>Cruising Nunatsiavut</u> (5-7 days)

Goose Bay to Nain return. Nunatsiavut is not only a beautiful landscape to visit, but an Inuit homeland to discover on a five day cruising adventure up the North Coast of Labrador! The Northern Ranger ferry service links the remote communities of Nunatsiavut; a rare opportunity to learn the history and culture of this region of Labrador. <u>Plan Now</u>

Contact

1 800 563 6353 or contactus@newfoundlandlabrador.com

How to Get Here

Key transportation providers are:

Labrador Marine - Ferry link from Newfoundland to Labrador PAL Airlines - Largest provincial airline YYR-YDF-YYT-YBX Air Canada - National airline YYR-YYT-YHZ

Air Borealis - regional airline YYR-YRG-YMN-YSO-YHO-YNP-YDP Nunatsiavut Marine - Ferry link Goose Bay to the north coast





Trans Labrador Frontier Loop

The 1,054km Trans Labrador Highway Updates and Product News

During the summer of 2010 the final touches were applied to the Trans Labrador Highway as it opened for vehicular traffic allowing travelers, for the *first time in Canadian history, a highway loop itinerary through Eastern Canada.* New territories of unspoiled pristine wilderness and remote villages are yours to explore! The ultimate free-wheeling adventure.

Halifax – Baie Comeau / 796km / 10h 40m / paved highway

Routing will take you across the province of Nova Scotia, north through New Brunswick to a ferry crossing from Matane, QC (2h 15m) to Baie Comeau.

Baie Comeau – Labrador West / 598km / 8h 10m / two-thirds paved highway

Upgrading to this section of highway (Route 389) continues; as of the end of the summer of 2017, 434kms were paved. Work continues in 2018/19 on the remaining 167kms. New highway sections will open, one in 2018 and another in 2019; expect summer construction zones during this period. North from Baie Comeau Route 389 will take you pass the Daniel Johnson Dam, onward to the iron ore mining communities of Fermont, Labrador City and Wabush on the Quebec / Labrador border.

Labrador West – Labrador Central / 533km / 7h 31m / paved highway

Traveling east, all 533km of Route 500 is paved (completed 2015). The highway affords you opportunities to view the majestic Smallwood reservoir and Churchill Falls Hydroelectric generating station on route to Happy Valley – Goose Bay, the "Hub of Labrador" and North West River for cultural exploration at the Labrador Interpretation Centre and the Labrador Heritage Society Museum. Goose Bay is also the access point to travel to Nunatsiavut via the Northern Ranger or to the Torngat Mountains National Park.

Optional Trip - Cruise Labrador's North

Experience the Inuit way of life on a five-day cruising adventure on the Northern Ranger up the north coast of Labrador. The Northern Ranger ferry service links the small, remote communities of Nunatsiavut during the summer months with a 5-day return trip; Happy Valley-Goose Bay to Nain. This return trip affords you a rare opportunity to learn the history and culture of Nunatsiavut and the Labrador Inuit lifestyle.

Central Labrador - Red Bay / 542km / 9h 29m / partially paved highway

This highway, known as the Labrador Coastal Drive, passes to the south of the Mealy Mountains and onward through sub-arctic terrain to the coastal communities of Port Hope Simpson and Mary's Harbour, the gateway to Battle Harbour National Historic District. Take a side trip on Iceberg Alley, Route 513, to St. Lewis, one of the best iceberg viewing opportunities in NL, or take Route 516 to Cartwright and the Wunderstrands, a 54km stretch of sandy beach explored by Vikings and written about in their Sagas!

This new section of highway Route 510 was completed during the summer of 2010. Widening, resurfacing, and paving of this mostly gravel highway continues including the completion of scenic pull-offs and rest stops with information plaza signage. New highway paving of these recent upgrades is now completed on the first 80kms from Goose Bay towards Red Bay and north of Red Bay to Mary's Harbour (90kms) with continued paving north towards Port Hope Simpson planned in 2018. During the summer of 2017, construction started on upgrading and paving 90kms north from Port Hope Simpson towards Cartwright junction (Route 510/516). In addition, further leveling/repaving of Route 510 from L'Anse au Clair towards Red Bay is also nearing completion. Expect major construction zones and new paving in 2018.

Red Bay - Blanc Sablon / 86km / 1h 44m / paved highway

At Canada's newest UNESCO World Heritage Site, the **Red Bay National Historic Site**, you can visit a Parks Canada operated interpretation centre for a glimpse back to the 16th century when Basque whalers operated a major whaling station out of this harbour. Route 510 continues through small fishing villages, alongside several terrific whale and iceberg viewing spots and **Point Amour**, the tallest lighthouse in Atlantic Canada, to Labrador's most southern community L'Anse au Clair. 6 kms further is the town of Blanc Sablon, QC, your departure point for the ferry to the Island of Newfoundland (St. Barbe).

St. Barbe – Port-aux-Basques / 565km / 7h 31m / paved highway

Route 430 and later the TCH will take you down the west coast of Newfoundland through Gross Morne National Park onward to where you will catch the ferry back to Nova Scotia.



New Product Updates

NEW MEALY MOUNTAINS NATIONAL PARK RESERVE

At 10,700 square kilometers of land, it is the largest National Park in Eastern Canada. Located adjacent to the Labrador towns Rigolet, North West River, Sheshatshiu, Happy Valley-Goose Bay and Cartwright, this new national park reserve will provide unique aboriginal cultural experiences and outdoor recreation activities such as canoeing, backcountry camping, and hiking. Most notable are new hiking and cultural experiences on the 50km long beach, the Wunderstrandss offered by *Experience Labrador Tours* operating from Cartwright. Visit www.experiencelabrador.com/home

*NEW ACCOMMODATIONS AND EXPERIENCES * THE FLORIAN HOTEL

This new 21-room modern hotel is located on the sandy beach shoreline in Forteau Bay overlooking the Strait of Belle Isle with breath-taking views of the Atlantic Ocean, icebergs and humpback whales. The upscale dining menu features local harvests and fresh seafood from local fisherman, paired with a selection of favorite wines and warm Labrador hospitality. Packaged experiences offered (iceberg and whale watching boat tours, guided salmon fishing, and *Dinner by the Sea*) Visit www.theflorianhotel.com

ENHANCED SERVICES Battle Harbour National Historic Site

A major overhaul of operations at **Battle Harbour National Historic Site of Canada** has been completed. All rooms and cottages have been renovated; now have private ensuite washrooms and new beds, linens, quilts and themed décor. One of the historic waterfront buildings has been renovated into a new kitchen and dining room which now features a new themed menu designed by a Red Seal Chef.

The *new Wash House Spa* opened in one of the waterfront properties; providing pedicures, manicure, and full-body treatments using locally produced, natural product from *Indigena Skincare*. "The Loft" is a new common area overlooking the waterfront properties; free wi-fi, licensed bar & evening entertainment. New programmed experiences have been introduced include sightseeing boat tours (whales, icebergs, resettled communities), ½ day hikes on adjacent islands, natural history tours, bread/bun lessons and new interpretative tours. Visit www.battleharbour.com

NEW PRODUCT Experience Labrador, Cartwright. WUNDERSTRANDS BEACH WALK

(Based on dbl. occ. Valid June 20 - Sept 15, 2018)

Just long enough to want to stay longer. A short hike on the Wunderstrands at the edge of the Labrador Sea. Like all good treasure hunts, getting here is half the adventure, what you find will leave you spellbound. The Wunderstrands is a beautiful sandy beach that stretches for 54 km along Atlantic Ocean edge, the place where the Vikings walked as they explored North America, where indigenous people have hunted and lived for 7000 years. Walk on the Southern tip of the Wunderstrands. Stay longer, walk further. www.experiencelabrador.ca

NEW PRODUCT Experience Labrador, Cartwright. ARTVENTURE

Starting at \$700 pp, all inclusive. Based on a minimum of 2 people

Allow the rugged beauty of Southern Labrador to fire the artist's eye. Our overnight camping trips give you the opportunity to design and fire one small silver piece of jewellery, inspired by Innu First Nation artifacts, and create a mixed media wall hanging or rug hooking, using natural materials inspired by traditional knowledge. Book any two days between July 3, 2018 and August 25, 2018 for a chance to explore nature and your own creativity. www.experiencelabrador.ca

New Planned Product Experience Labrador, Cartwright

Black Berry Smoked Fish Adventure. Learn how fish is smoked the traditional way with black berry bushes.

Designing from the Past. Using contemporary media to interpret the old ways. 3 hours to 3 days. An Artventure based on Labrador Inuit and Inuit past. Visit www.experiencelabrador.ca in May for more information.

For more Information, please contact us at: Destination Labrador

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