



A new highway loop itinerary through Eastern Canada.

New territories of unspoiled, pristine wilderness and remote villages are yours to explore! The ultimate free-wheeling adventure from Baie Comeau, QC through Labrador highway Routes 500 and 510, to Blanc Sablon, QC and the ferry to the island of Newfoundland.

Halifax - Baie Comeau / 796km / 10h 40m / paved highway

Montréal - Baie Comeau / 672km / 8h 24m / paved highway

Baie Comeau - Labrador City / 598km / 8h 19m / two-thirds paved highway

Upgrading to this section of highway (Route 389) continues; as of the end of the summer of 2020, 434kms were paved. Work continues in 2021 on the remaining 167kms. Expect summer construction zones in this section. North from Baie Comeau Route 389 will take you pass the Daniel Johnson Dam, Manic 5 (tours are available) onward to the iron ore mining communities of Fermont (tours of Mont Wright are available), Labrador City and Wabush on the Quebec/Labrador border.

Labrador City - Happy Valley-Goose Bay / 533km / 6h 56m / paved highway

Traveling east, all 533kms of Route 500 is paved. The highway affords you opportunities to view the majestic Smallwood Reservoir and Churchill Falls Hydroelectric Generating Station on route to **Happy Valley – Goose Bay**, the “Hub of Labrador” and home to the **Labrador Military Museum**. Visit the nearby town of **North West River** for cultural experiences at the **Labrador Interpretation Centre** and the **Labrador Heritage Society Museum**. Happy Valley-Goose Bay is also the access point to travel to **Nunatsiavut** via the Kamutik W. ferry and air services or to the **Torngat Mountains National Park**.

Happy Valley-Goose Bay - Red Bay / 543km / 7h 39m / three-quarters paved highway

Going south on Route 510, you pass to the south of the Mealy Mountains National Park Reserve and onward through sub-arctic terrain to the coastal communities of Port Hope Simpson and Mary’s Harbour. This is your gateway to an overnight island retreat at **Battle Harbour National Historic District**, where natural and historic experiences blend together into stunning sub-arctic beauty. Take a side trip on **Iceberg Alley**, Route 513, to St. Lewis, one of the best iceberg-viewing opportunities in NL, or take Route 516 to Cartwright and the **Wunderstrands**, a 50km stretch of sandy beach explored by Vikings and written about in their Sagas over 1,000 years ago!

Only 150kms of unpaved highway remains between Happy Valley-Goose Bay and Red Bay. Widening, resurfacing, and paving of this highway continues. Expect major construction zones and new paving west of Cartwright Junction (Route 516/510) in 2021. Paving of this new highway is now complete south of Cartwright all the way to the towns of Red Bay, NL and Blanc Sablon, QC.

Red Bay - Blanc Sablon / 86km / 1h 16m / paved highway

At one of Canada’s newest UNESCO World Heritage Sites, **Red Bay National Historic Site**, you can visit a Parks Canada operated interpretation centre for a glimpse back to the 16th century when Basque whalers operated a major whaling station out of this harbour. Route 510 continues through small fishing villages, alongside several terrific whale and iceberg viewing spots and **Point Amour**, the tallest lighthouse in Atlantic Canada, to Labrador’s most southern community L’Anse au Clair. Further leveling/repaving of Route 510 in this region is planned for the summer of 2020. Just 6kms west of the provincial border town of L’Anse au Clair, NL is the town of Blanc Sablon, QC, your departure point for the Qajaq W. ferry to the Island of Newfoundland (St. Barbe).

St. Barbe - Port-aux-Basques / 565km / 7h 31m / paved highway

Route 430 and later the TCH will take you down the west coast of Newfoundland through Gros Morne National Park onward to where you will catch the ferry back to Nova Scotia.

**TRAVEL TIMES ARE BASED ON
POSTED SPEED LIMITS**



New Product Updates

QAJAQ W. AND KAMUTIK W. - TWO MODERN FERRIES SERVING LABRADOR

2019-20 saw two new ferries offering services to Labrador. The Qajaq W. sails daily between Blanc Sablon and St. Barbe and the Kamutik W. sails weekly from Happy Valley-Goose Bay to Nain and all ports in between along the North Coast. <https://lmsi.woodwardgroup.ca/>

NEW OFFERINGS Red Bay National Historic Site

In the 1500s, the waters of Red Bay were thick with right and bowhead whales. Whalers from the Basques regions of Spain and France established a major whale port here. On the shores of Red Bay, the Basques rendered whale oil that lit the lamps of Europe. Today, you can wander around this UNESCO World Heritage Site and immerse yourself in the traditional life of a Basque whaler.

New offerings include "Bites of Basque History" (a culinary experience); "Digging Through Time" (archeological site visit and guided tour) and "Lighting the Lamps of Europe". Learn more, email pc.infolhnredbay-redbaynhsinfo.pc@canada.ca

*NEW ACCOMMODATIONS AND EXPERIENCES * The Florian Hotel

This new 21-room, 4-Star Canada Select, modern hotel is located on the sandy beach shoreline in Forteau Bay overlooking the Strait of Belle Isle with breath-taking views of the Atlantic Ocean, icebergs and humpback whales. The upscale dining menu features local harvests and fresh seafood from local fisherman, paired with a selection of favorite wines. Visit www.theflorianhotel.com

*NEW TRAVEL OFFERS AND EXPERIENCES THROUGHOUT LABRADOR"

Labrador Songs at Battle Harbour, Battle Harbour, NL - Join Battle Harbour's favorite local entertainers at the Loft! Local singer/songwriters from nearby fishing communities like 'Black Tickle'.

Labrador Arts and Crafts, Battle Harbour, NL - Learn about and own an original piece of Labrador art! Join Inuk artisan Charlene Rumbolt as she teaches you how to create a 'Beach Find & Botanical Scarf'.

Great Caribou Studio, Mary's Harbour, NL - An interactive working studio and gallery/shop, filled with amazing art created by some talented Labradorians.

Alexis Hotel, Port Hope Simpson, NL - This family-run hotel, known for true northern experiences and warm Labrador hospitality, is now expanding to a 48-room hotel in 2022.

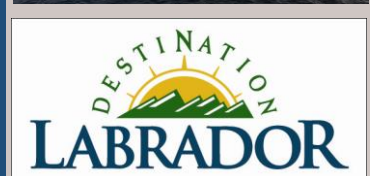
In Search of Icebergs and Geocaches, Port Hope Simpson, NL - Book any regular room at the Alexis Hotel and they will customize one or more optional self-guided road trip tour itineraries to surrounding indigenous communities including a picnic basket snack.

Make Your Own Eco Silk Scarf, Mary's Harbour, NL - Drop by the Great Caribou Studio to pick-up your map for a self-guided hike on local trails and collect a small amount of local fauna to be used to create your own unique silk scarf.

Make a Caribou Tufted Ornament, Mary's Harbour, NL - Visit award-winning Inuk artisan Charlene Rumbolt at the Great Caribou Studio and learn traditional techniques to create a caribou tufted Christmas ornament.

Meet the Locals, Port Hope Simpson, NL - Stay overnight at the Alexis Hotel, enjoy a warm welcome and entertaining session with local historians and storytellers with a delicious prepared picnic.

Caribou Cafe, Mary's Harbour, NL - Drop by the Great Caribou Studio to enjoy a taste of Labrador at the adjacent Caribou Café. Savour traditional treats like blackberry cake, redberry rosebuds, handmade jam jams or Inuk Bannock.



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