

We Can Help. Through regional marketing, destination and market readiness initiatives Destination Labrador supports key travel trade activities such as fam tours, sales calls and marketplace attendance to educate and facilitate the sale of Labrador travel experiences. On the northeast coast of Canada, Labrador offers a different kind of tourism experience. Untouched beauty and vast wilderness are the backdrops for scenic communities, aboriginal cultures and diverse wildlife. Unique coastal touring routes, world-class fishing, adventure cruising and snowmobiling speaks to the explorer in all of us.



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### **Top Destinations**

- **Battle Harbour National Historic Site**
- Red Bay National Historic Site
- **Torngat Mountains National Park**

### What's New - Destinations

Wunderstrands, Mealy Mountains National Park Reserve

# Notable Destinations, Attractions and Events

- Cain's Quest-World's Largest Snowmobile Race
- Nunatsiavut: Adventures and Mysteries of the Labrador Inuit
- Torngat Mountains Base Camp & Research Station













## **Top Attractions**

- Point Amour Lighthouse Provincial Historic Site
- Labrador Coastal Drive, Trans Labrador Highway
- World Class Angling, Eagle River

#### What's New - Attractions

Red Bay Basque Whaling Station UNESCO World **Heritage Station** 











#### Best Time of Year

Attraction	Good	Best
Whales	Mid June to mid August	Mid June to mid July
Icebergs	May to July	Mid June to mid July
Hiking	May to October	June or September
Northern Lights	August to October	Mid August to mid September
Trans Labrador Highway	Year-round (except May)	June to October

#### Climate

Labrador is over 294,000 km2 and larger than New Zealand and the UK; Labradorians call it the Big Land. Temperatures and precipitation vary; it's best to prepare for both warm and cold weather. Happy Valley-Goose Bay is much warmer than the coastal regions like near Battle Harbour. Happy Valley-Goose Bay can reach into the 30+C range during peak summer months compared to Battle Harbour where the summer season is shorter and in the low 20+C range.

### **Popular Itineraries**

- Western Newfoundland, Southern Labrador (5-7days)
  Deer Lake (YDF) to historic Battle Harbour return. Includes ample time to visit major attractions, national and provincial historic sites, UNESCO WH Sites and experience icebergs, whales, coastal hiking, dinner theatres, lighthouses, boutique accommodations, and more.
- Three UNESCO World Heritage Sites (3-5 days)
  (Gros Morne NP, L'Anse aux Meadows NHS, Red Bay NHS). Deer
  Lake (YDF) to Red Bay Basque Whaling Station return. Ample
  time to visit most major attractions and still experience
  icebergs, whales, coastal hiking, and Atlantic Canada's tallest
  lighthouse in the Labrador Straits.
- Trans Labrador Highway (2 weeks)
  (Visit 5 provinces in Eastern Canada in one loop itinerary)
  via Halifax (YHZ) or Montreal (YUL) return. In 2010 major
  highway construction finally completed to the Trans Labrador
  Highway link between NL Routes 500 and 510. New territories
  of unspoiled pristine wilderness and remote villages are now
  yours to explore! The ultimate free-wheeling adventure.
- Cruising Nunatsiavut (5-7 days)
  Goose Bay to Nain return. Nunatsiavut is not only a beautiful landscape to visit, but an Inuit homeland to discover on a five day cruising adventure up the North Coast of Labrador! The Northern Ranger ferry service links the remote communities of Nunatsiavut; a rare opportunity to learn the history and culture of this region of Labrador.

### Contact

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#### How to Get Here

Key transportation providers are:

Labrador Marine - Ferry link from Newfoundland to Labrador PAL Airlines - Largest provincial airline YYR-YDF-YYT-YBX

Air Canada - National airline YYR-YYT-YHZ

Air Borealis - regional airline YYR-YRG-YMN-YSO-YHO-YNP-YDP Nunatsiavut Marine - Ferry link Goose Bay to the north coast



